



## For Immediate Release

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## Quorum and Tire Storage Solutions Announce Reseller Partnership and Integration

*TSS Will be Available to XSELLERATOR™ DMS Customers Directly from Quorum*

Calgary, AB, May 22<sup>nd</sup>, 2018 – Quorum Information Technologies (Quorum) (TSX VENTURE:QIS), the company and DMS that drives your dealership’s revenue, and Tire Storage Solutions of Thornhill, Ontario (TSS) announced today that they have entered into a partnership agreement whereby Quorum will become a reseller of TSS’s seasonal tire storage management system.

In addition to directly offering the TSS system to its dealership customers, Quorum has built integration to the system to make using them together a complementary experience for the dealerships. The integration was piloted in several dealerships over the past few months.

Mark Allen, Quorum’s Vice President – Sales, Marketing and Services, noted, “Seasonal tire storage has become a booming business for our customers and we immediately recognized the value to our customers of using TSS’s advanced system for managing the high volume of tires, and offering consumers an exceptional experience at the dealership. Our two companies are like-minded in terms of our shared goals of providing high value offerings at a fair price to dealerships. We both felt that the fit was natural and when we found success in our mutual customers, we began working towards a partnership that culminated in this agreement. We’re really excited to bring it to market just as the ‘switching back to summer tires’ season begins.”

Domenic Ismaele, TSS's CEO, commented, "Quorum Information Technologies is known and well respected in the automotive industry as a true innovator and customer driven DMS provider. We at Tire Storage Solutions believe that the partnership we have forged is a great fit with common goals. Ultimately providing our mutual customers with the best and most advanced dealer software solutions available. TSS is extremely excited with the announcement of our partnership with Quorum. We look forward to providing the automotive industry with many years of market leading support and service."

## **About TSS**

Tire Storage Solutions supports the Automotive Industry by providing highly effective mechanisms for profitable seasonal tire storage. An exceptionally high standard of quality is maintained in all aspects of our business. Our extensive experience in the Automotive Industry allows for the creation of individualized processes for our customers, and ongoing support and attention resulting in excellent customer service.

Tire Storage Solutions Ltd was established in 2007 based in Ontario, Canada. The company was formed utilizing 35 years of experience in Automotive Fixed Operations and customer service management. Combined with 30 years of software development experience. Together a solution for car dealerships and storage warehouses with an inherent and aggressively growing problem was developed.

Tire Storage Solutions developed GTMS (Global Tire Management Services Application); an easy-to-use yet powerful and comprehensive software tool. GTMS is designed for dealerships wishing to store wheels both onsite and offsite. As well as empowering storage warehouses with logistic and inventory management capabilities. TSS visibility tools help monitor the condition of tires, and inform customers when it is necessary to replace tires and rims. These are only a few examples of built in functions offered by GTMS.

We are consistently working on innovative ways to improve user experience by harnessing the latest technology available. Customer retention, satisfaction and dealer profitability is our goal.

For additional information, please visit [www.tirestoragesolutions.ca](http://www.tirestoragesolutions.ca).

## **About Quorum**

Quorum is a North American company focused on developing, marketing, implementing and supporting its automotive dealership and customer management system, XSELLERATOR. Quorum

offers the system to franchised, independent and some non-automotive dealerships in Canada and the United States. XSELLERATOR automates, integrates and streamlines every process across departments in a dealership. The system includes tools designed to maximize revenue opportunities for dealerships such as Customer Relationship Management and service inspection and quoting processes. Quorum is a Microsoft partner and XSELLERATOR is developed with modern mobile-enabled technology. Quorum Information Technologies Inc. is traded on the Toronto Venture Exchange (TSX-V) under the symbol QIS and in 2016 was selected to the TSX Venture 50<sup>®</sup>, an annual ranking of the strongest performing companies on the TSX Venture Exchange. For additional information please go to [www.QuorumDMS.com](http://www.QuorumDMS.com).

*Neither the TSX Venture Exchange nor its regulation services provider (as that term is defined in the policies of the TSX Venture Exchange) has reviewed this release and neither accepts responsibility for the adequacy or accuracy of this release.*

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