



## For Immediate Release

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## Quorum is a Proud Sponsor of Canada Night NAD'eh at NADA 2018

**Calgary, AB, March 6, 2018** – Quorum Information Technologies (Quorum) (TSX VENTURE:QIS), the company and DMS that drives your dealership's revenue, is proud to be a sponsor of the 2018 Canada Night NAD'eh on March 22<sup>nd</sup> at Vinyl at The Hard Rock in Las Vegas beginning at 8:30 PM. Alan Doyle (of Great Big Sea and a Newfoundland native) and the Beautiful Gypsies will perform.

Canada Night NAD'eh is a great kick-off to the weekend festivities of the NADA Show (<https://show.nada.org/>). Registration is complimentary for Canadian dealers. Please visit [www.cada.ca](http://www.cada.ca) and click on the Canada Night NAD'eh banner to register.

“Quorum was a sponsor for the inaugural event back in 2016, and we are excited to again join the sponsorship team this year. This is an awesome event for Canadian dealers and we look forward to socializing with our customers and Canadian industry professionals outside of the hustle and bustle of the NADA Exhibit,” said Lori Litz, Director of Marketing at Quorum.

Quorum is demonstrating XSELLERATOR™, their flagship dealership and customer relationship management system, at the NADA Convention in Las Vegas March 23<sup>rd</sup> – 25<sup>th</sup>, 2018, at Booth #3693C. To schedule a demonstration, please visit [www.QuorumDMS.com/NADA2018](http://www.QuorumDMS.com/NADA2018).

### About Quorum

Quorum is a North American company focused on developing, marketing, implementing and supporting its automotive dealership and customer management system, XSELLERATOR. Quorum offers the system to franchised, independent and some non-automotive dealerships in Canada and the United States. XSELLERATOR automates, integrates and streamlines every process across

departments in a dealership. The system includes tools designed to maximize revenue opportunities for dealerships such as Customer Relationship Management and service inspection and quoting processes. Quorum is a Microsoft partner and XSELLERATOR is developed with modern mobile-enabled technology. Quorum Information Technologies Inc. is traded on the Toronto Venture Exchange (TSX-V) under the symbol QIS and in 2016 was selected to the TSX Venture 50<sup>®</sup>, an annual ranking of the strongest performing companies on the TSX Venture Exchange. For additional information please go to [www.QuorumDMS.com](http://www.QuorumDMS.com).

*Neither the TSX Venture Exchange nor its regulation services provider (as that term is defined in the policies of the TSX Venture Exchange) has reviewed this release and neither accepts responsibility for the adequacy or accuracy of this release.*

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